

# Hearing Aid Batteries

## Battery Facts

### The Leader in Hearing Aid Batteries.

Rayovac is the #1 choice of audiologists and a trusted source for hearing aid professionals worldwide. With current product information always available, you'll have all the details you need to make the right choice every time.

#### Performance

Rayovac—The world's longest lasting mercury-free hearing aid battery.

#### Quality

Rayovac provides the optimal energy solution for almost every device. With world-class manufacturing techniques and continual quality testing and improvement, you'll be assured of the highest product performance in each and every battery.

#### Consistency

Rayovac's zinc air cell design provides precision air flow, maximizing power and maintaining performance. You'll have a consistent hearing aid battery that delivers the power you need—every time.



## Performance

#### Advanced Power

Through patented battery construction and components, the new Rayovac zinc air hearing aid batteries will provide more power along with increased battery life. This new battery will improve performance in "higher demand" aids used by individuals who are severely hearing-impaired, including digital and programmable aids.

#### Advanced Shelf Life

Rayovac's latest achievement in battery quality, reliability and consistency results in the only battery on the market to guarantee its battery freshness for four years. THE 4-YEAR FRESHNESS DATE CODE.

#### Product Quality

Reliability and longevity are key to the Rayovac program with the batteries being continually improved and optimized for the demands of modern applications. As a result, Rayovac offers the right energy solution for almost every device. This coupled with World Class Manufacturing Techniques and quality processes ensure the highest product performance.

#### Advanced Consistency

High drain hearing aid devices have greater air flow demand. The addition of the Air Management System allows the battery to access the precise amount of air needed, maximizing battery power without compromising performance. Consequently, the battery performs better and more consistently throughout the life of the cell. The end result is a more consistent, better performing hearing aid battery every time.

## Innovation History

Trust the batteries that come from the company that developed the first wearable vacuum tube hearing aid!



### The History of Rayovac Hearing Aid Batteries

Rayovac, the manufacturer of the World's No.1 selling hearing aid battery, has a long and proud history of innovations, which amongst others, includes the introduction of zinc air cells, new hearing aid battery references, pack sizes and innovative packaging designs.

However our relationship with the hearing industry stretches back much further with our first involvement nearly 70 years ago with the first wearable vacuum tube hearing aid in 1937.

Since then we have worked tirelessly with the industry to ensure that our products are developed to meet the changing needs of the consumer.

Our first production facility was opened in the USA in 1963 with a second hearing aid battery production facility opening in the UK in 1989 to serve the European market.

In addition to unsurpassed hearing aid battery quality, Rayovac supports its exceptional products with world-class programs, promotions and collateral materials.

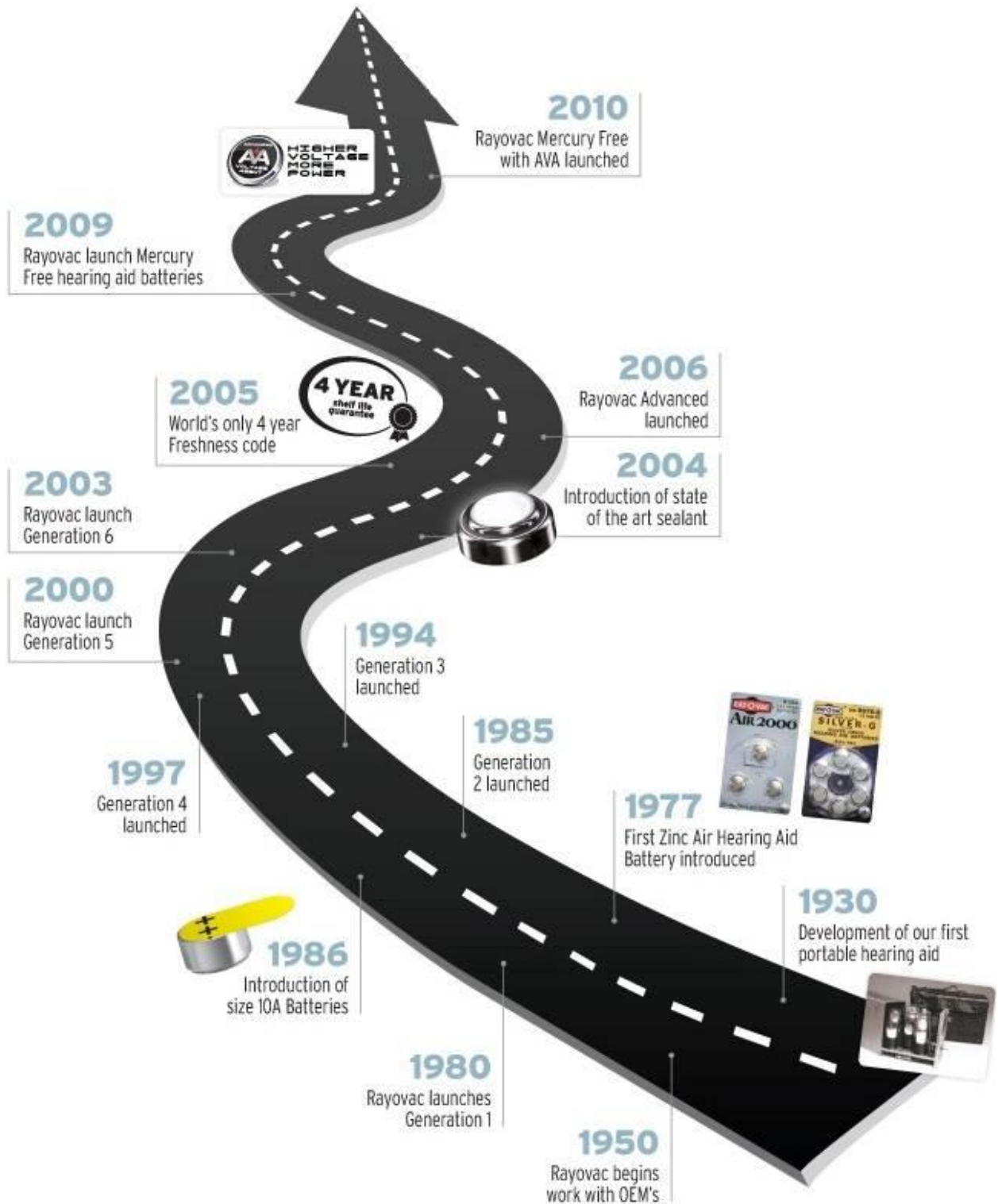
"Rayovac is continually looking for ways to enhance the quality of life for those with hearing loss," said Randy Raymond, vice president and general manager - global hearing aid business. "To us, that means doing everything we can to make our product better and easier to use. Hearing care professionals can now offer the most powerful Rayovac hearing aid battery ever, along with improved packaging that adds even more value and appeal."

In the future - as in the past and present - Rayovac is committed to retaining its undisputed leadership position by continuing to provide the technology enhancements, packaging and shelf-life improvements and innovative programs that make Rayovac hearing aid batteries the #1 choice for professionals and consumers alike.

### A timeline of Rayovac's Hearing Innovation History

- 1937 - Rayovac filed a patent on March 6th 1937 with the first wearable vacuum tube hearing aid.
- 1949 - Rayovac introduces the crown cell alkaline for hearing aids.
- 1964 - Rayovac develop the dial pack for hearing aid batteries.
- 1977 - Zinc Air Hearing Aid Battery Cell Introduced.
- 1979 - The Rayovac MicroPower Group was established.
- 1980 - The new and superior "Air 2000" premium hearing aid battery was launched.
- 1986 - 8-pack Dial Card Configuration Introduced.
- 1995 - Size 5A Introduced.
- 1996 - Launch High Power.
- 1997 - 12 pack introduced.
- 1998 - 36 pack introduced.
- 1999 - Increased Capacity Over 12-18 Months.
- 2003 - High Rate and Long Life in One Design.
- 2004 - State of the art Sealant.

- 2005 - World's Only 4-Year Freshness Date Code Rayovac Advanced Introduction.
- 2006 - Launch of Rayovac ADVANCED - up to 17% More Power and 10% more mAh.
- 2006 - Launch of Rayovac Cochlear.
- 2007 - Launch of Rayovac Extreme Performance.
- 2008 - Launch of Rayovac Mercury Free.








## Specifications

Rayovac Hearing Aid Batteries.

- [675 Zero Mercury Cochlear](#)
- [10 ZM Zinc Air Zero Mercury](#)
- [13 ZM Zinc Air Zero Mercury](#)
- [312 ZM Zinc Air Zero Mercury](#)
- [675 ZM Zinc Air Zero Mercury](#)

## Cross Reference Guide

Have you bought other hearing aid batteries in the past?  
Use this chart to find the right Rayovac battery for you.

Hearing Aid Battery Cross Reference Guide					
Size	5	10	13	312	675
Color Code					
Rayovac		L10ZA	L13ZA	L312ZA	L675ZA
Rayovac Proline Advanced	5A	10A	13A	312A	675A
Rayovac Extra	5AE	10AE	13AE	312AE	675AE
AARP		B0104	B0134	B3124	B6754
Beltone	B7PA	B20PA	B26PA	B347PA	B900PA
Duracell		DA10H DA10N	DA13H DA13N	DA312H DA312N	DA675H DA675N
Duracell Activair		10HP	13HP	312HP	675HP
Energizer		AC10/230E AC10/230EZ	AC13E AC13EZ	AC312E AC312EZ	AC675E AC675EZ
Energizer Amplifier		AC10/230	AC13	AC312	AC675
Miracle Ear	ME5Z	ME10Z	ME8Z	ME7Z	ME9Z
PowerOne		P10	P13	P312	P675
Siemens	5SA	10SA	13SA	312SA	312SA
Starkey	S5A	S10A	S13A	S312A	S675A
Walgreens		W10ZA	W13ZA	W312ZA	W675ZA

For inquiries and orders, contact:

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